

Intelligent Cloud Based Anti-Malware Technology for Android App Stores

The penetration of mobile devices in people lives is such that in 2016 alone occurred 149.3 billion app downloads, number that is expected to more than double by 2020. This growth is accompanied by an unprecedented increase in malware applications submitted to app stores. In 150 000 apps tested by McAfee on users' devices in 2016, 37 000 were malware. Moreover, in this context of a high level of threats to app consumers, the lack of good app development practices leads to vulnerabilities that can be exploited by malware practitioners to gain access to private and confidential data.

Aptoide, being a marketplace between app developers and users, is well positioned to face these problems, as it is the first entity to receive new apps. Therefore, it has the possibility of discovering new threats faster than other

players (like antivirus companies) and act before it affects a large number of users. To take advantage of such position, Aptoide and ISCTE-IUL are researching and developing an intelligent cloud based anti-malware technology for Android app stores: AppSentinel.

AppSentinel will be integrated in the already existing security system of Aptoide. When a new app enters in the marketplace it is also sent to the AppSentinel module, where static and dynamic analysis are used to obtain the app characteristics, which feed machine learning algorithms. Those algorithms, trained with considerable and updated internal (from Aptoide) and external datasets of malware and goodware, have the goal of inferring new malware patterns. Furthermore, the static and dynamic analysis will also support the understanding of the app

vulnerabilities, based on OSWAP mobile rules. Using the malware patterns and the app vulnerabilities, the system will create the profile of each app related to these 2 vectors. Joining users' feedback to the app profiles, will be determined the threat level for each app. The system is thought to support 2 teams: security and quality assurance (QA). The security team will analyse and approve new malware patterns and manage feedbacks to developers about their apps' vulnerabilities. The QA team will have an optimized support on the inspection of apps with results of static and dynamic analysis. New malware patterns detected by AppSentinel and approved by the human operators will enter in the app store heuristics tool in order to automatically filter apps that show those malicious behaviours.

